



RightRez Inc Awarded 2006 Innovative Business of the Year

Bloomington, IN July 2006 – RightRez was announced at the 2006 Fuse Innovation Business Awards Luncheon as the 2006 Innovative Business of the Year. RightRez is recognized for changing the way air travel is purchased and managed in the tour, group and cruise industries.

“RightRez is recognized as a company whose creativity has changed the way the travel industry manages the processes of air travel and how these integrate with their client’s core businesses. RightRez has demonstrated sound business practices, incredible growth, outstanding customer support and a profound understanding of the industry they serve” stated Brian Kleber President of inVenture.

RightRez’s innovative talents and software solutions provide their client with efficiency in air reservation processes, improving profitability, seamlessly integrating clients’ business logic, reducing costly errors and promoting clients’ growth without directly increasing operational costs.

RightRez developed this core technology allowing our clients to significantly improve their air reservation processes. In 2006 RightRez is projected to manage over 4.6 million air itineraries for our clients and reduce our client’s air costs by over 5.6 million dollars. RightRez will impact approximately 8.3 million air travelers allowing our clients to do what they do best- sell cruises and tours.

About RightRez

RightRez, a globally recognized software solutions company, provides innovative automation solutions for the cruise, tour, group/incentive markets focusing on the complexities of the air reservations processes. RightRez provides dynamic booking solutions, itinerary management tools, and custom applications streamlining air department processes. RightRez powers many top cruise and tour operators driving down the costs of air travel; delivering consistent and accountable results. Our tools-based approach to providing itinerary management provides the power to take advantage of the solutions that drive our client’s business empowering critical business decisions dynamically.

Simply - the right fare, the right route, the right reservation.