



Corporate Backgrounder

Website/Email

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Locations

Headquarters:

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History

Based in Bloomington IN RightRez, Inc. is a privately held company providing software development and consulting for the travel industry. Utilizing our API's, private label booking sites and integrated modules RightRez offers process improvement, business decision tools negotiated and publish fare automated bookings and fare recovery. A pioneer in the industry with development beginning in 1995 RightRez continues our market leadership providing sophisticated automation solutions for air departments by combining the unique requirements of our customers with our proven processes. Our services and product deliver a measurable and substantial difference to our clients in the tour, cruise, consolidator and group markets.

Services and Products

RightRez continues to be a recognized leader and sought out expert providing effective tools and research. RightRez focuses on improving air department processes including automation of reservation processes in a negotiated and published air fare environment, profit maximization and online business decision tools.

While RightRez may be known for product innovation, the company's development is a tale of reinvention and improvement. Our flagship product RightBook offered the first booking tool to auto-book itineraries in a negotiated fare environment. With the introduction of RightRoutes™, RightRoutes success rates are unrivaled in the industry. Since then we have utilized our in house talent and client's knowledge to develop a full suite of automation solutions targeting every aspect of air travel. Our focus is to acutely analyze the reservation process providing opportunities for improvement in decision tools, customer service and financial improvement.

The industry continues to evolve and adopt new technologies. RightRez continues to be in the fore front of these efforts and has recently become the first company to offer an end to end reservation process allowing the process to be managed through our newly released RightWEB internet-based product line. In addition to the automation solutions RightRez offers business decision tools in order for management and marketing to better control their products.

Clients

RightRez offers technology that improves the air reservation processes for our clients providing a stable, efficient and profitable environment. Our clients fall into four distinct groups: Cruise Lines, Tour Operators, Group Movement/Meeting Planners and Air Consolidators. Our customers include some of the largest leisure companies including Holland America, Crystal Cruises, Trafalgar, Globus and Cosmos, Viking River Cruises among others.

RightRez developed this core technology allowing our clients to significantly improve their air reservation processes. In 2007 RightRez is projected to manage over one million air itineraries for our clients and reduce our client's air costs by over 5.6 million dollars. RightRez will impact approximately 2.3 million air travelers allowing our clients to do what they do best- sell cruises and tours.

Contacts

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